



Superdesk

SOURCEFABRIC

**The open source newsroom and
workflow management tool.**



Superdesk delivers the entire publishing cycle for print and broadcast, from ingest to output.

Built by journalists, for journalists, with the aim to help media towards financial sustainability.

Open source, free, intuitive, platform/device neutral, low-cost and easy to update.

Why Superdesk?

Media organisations are increasingly required to **deliver content to multiple platforms**. They need to distribute content to whatever device the user turns to in order to access information.

Superdesk offers broadcasters and publishers the opportunity to exploit content **across all revenue-generating devices using existing resources** and without incurring extra costs.

With Superdesk, media organisations will be free to **define their own type of newsroom organisation**, content delivery or business mix.

Whether the desired model is **highly hierarchical or community driven, hyperlocal or global, paid or free, traditional or cutting-edge, visual or audio, print or online**, Superdesk will be there to ensure journalists deliver content efficiently and cost-effectively.

COPE Philosophy



Create once, publish everywhere.

Media organisations, whether publishing or broadcasting, need to deliver content to whatever device the user turns to in order to access information.

Content makers need tools that allow them to create once and publish everywhere, without duplicating effort or re-versioning.

Workflow Management



Manage your
newsroom's information.

Scalable, extensible and flexible management of the way your team and content works. Superdesk's highly customisable user interface can be used to mirror or shape the workflow and processes of your newsroom.

Moldable to any conceivable collaborative news production and publishing/broadcasting scenario, Superdesk evolves with your business.

Social Newsroom



Media from the masses.

Extend your information-gathering networks by using social networks to receive data and connect sources.

Whether you're looking for feedback on a story, anonymous leaks, citizen journalist contributions, public data analysis or freelance reporter networking, Superdesk's API gives you enough openness to extend your network, with enough security to protect sources and verify facts.

Define your newsroom by information, not by budget.

News Calendars



Stay ahead of the story.

Prepare in advance for breaking news by storing key dates, anniversaries and background information in Superdesk's forward planning tools.

Use Superdesk's flexible calendars and notifications to remind editors and journalists of important dates and anniversaries, allowing for background information to be prepared in advance of breaking news.

Print and broadcast ready



Start spreading the news.

Deliver well-structured, well-formatted content to specialised tools, whether it's Adobe InDesign or a legacy print CMS, a radio playout system or a TV scripting tool, with Superdesk.

Let those tools talk back by allowing content to be reimported into the workflow.

Digital Delivery



Right here, right now.

Perfect publishing on everything from Twitter to Tumblr and on web, mobile, eReader or tablet.

Take advantage of third party services like Vimeo, Livestream or Storify by managing them effortlessly and efficiently through Superdesk's interface. Let your audiences define your platforms and not vice versa.

Content Ingest



The world is your
newswire.

Build narratives from external sources - Twitter, YouTube, RSS, web search - efficiently with Superdesk's professional content ingest environment.

Filter, process and edit content from external sources before seamlessly entering them into the newsflow for editing, publishing or broadcasting.

Revenue Modules



Profit from quality journalism.

Explore and manage new revenue streams with easily configurable modules. Develop classified ads, listings or marketplaces and let Superdesk track sales, orders and delivery whether you output to web or print, radio or television.

Contact Management



Keep in touch.

Store, share, assign and manage your trusted sources. Superdesk communicates with either purpose-built or third-party contact management systems, allowing you to maximise your sources.

Keep track of correspondences and share resources across your trusted network.