Three years of changing journalism

Sourcefabric provides media organisations with the software, expertise and support to produce quality journalism online, in print and on air.

THREE YEARS OF CHANGING JOURNALISM

Sourcefabric 2010 - 2013
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We believe in a future for journalism that is open, sustainable and innovative.

Media are undergoing changes not seen since the invention of the printing press. Sourcefabric’s mission, partnerships and tools help amazing media organisations produce quality, independent journalism, no matter what their location or resources.

Sourcefabric has been invited by governments, NGOs and some of the world’s biggest news organisations to advise on future strategies.

These strategies involve smart, open tools, as well as new ways of thinking. We’re helping the media industry:

- reinvent ways to create and tell stories
- find new ways to engage readers and build sustainability
- embrace openness in a traditionally closed environment

From digital newsrooms in Tbilisi, to social radio networks in Senegal, from innovation labs in Paris to print media in Maputo, Sourcefabric is opening the news landscape, creating healthy media ecosystems and plurality of voice. Openness, sustainability, innovation. These are the hallmarks of success in journalism’s future.

Douglas Arellanes
Co-founder and Director of Innovation

Micz Flor
Co-founder and Director of Business

Sava Tatić
Co-founder and Managing Director
REINVENTING WAYS TO CREATE AND TELL STORIES

When we announced Superdesk, it was immediately voted by the Ashoka Google Changemakers as one of “11 Ideas Changing the Way We Communicate.” Eleven months later, Superdesk was powering 50 journalists’ live coverage of the US elections on the Huffington Post, the world’s most popular political website.
While Superdesk is underpinned by a revolutionary new software architecture, its essence is a simple idea: create once, publish everywhere.

What does this mean for the news story? Well, it changes the way a story is found - sources are no longer secretive figures, but social media streams, datasets and citizen reporters. Likewise, the story is no longer just text. The story can be visual, it can be interactive and it can evolve as things on the ground change.

The story is available on your laptop, in your hand and on the newsstand. The story becomes a living thing and newsrooms are where it grows.

Inspired by the concept popularised by David Brewer (BBC, ITV, Al-Jazeera), Sourcefabric is developing software to turn this idea into a reality. It’s a tall order and a massive task, but already the team at Sourcefabric are well down the road of delivering. Once they do they could become the publication tool of choice and that could be a massive boost to the establishing of an alternative voice where independent media is absent.”

Successfully roadtested during the U.S. elections, Superdesking a newsroom is something anyone can do. Sourcefabric and partners @Verdade of Mozambique were winners of the African News Innovation Challenge, the largest fund for digital journalism experimentation in Africa. Designed to spur solutions to the business, distribution and workplace challenges facing the African news industry, the grant means Maputo will be a big site of news innovation in 2013 when the @Verdade editorial team work with Sourcefabric to co-develop Citizen Desk.

They’ll focus on a toolkit built on Superdesk software that allows news organisations to create a mobile-optimised, SMS-driven platform for aggregating, verifying, publishing and rewarding citizen journalism. Adding to technology blueprinted by journalists from the Global Editor’s Network, the BBC, the Guardian, Le Monde, Voralberger Nachrichten and Zeit Online, @Verdade will use Citizen Desk to monitor elections in rural areas of Mozambique, one of the poorest countries in Africa.

Not only will they use the Superdesk methodology to make voting transparent, but they will also relay news to a global audience — vital for government accountability. Open societies rely on open technologies. When these technologies are co-developed by those that need them most, real change can occur.

“Superdesk’s plan is to make the newsroom process collaborative and open-source -- pulling in data from wire services, APIs and other sources, letting journalists and editors create content, edit it and even translate it, and then publish or broadcast it. The idea, essentially, is to detach the content from the medium, standardising it so it can easily be passed around a newsroom in a universal format.”

Duncan Geere, Wired UK
FINDING NEW WAYS TO ENGAGE READERS AND BUILD SUSTAINABILITY

There's a saying at Sourcefabric. We want anyone who has the talent to be able to start their own New York Times from a garage.
Not so long ago, without access to a printing press, running a newspaper was an impossibility. Without a broadcasting tower, starting a radio station was a dream. Without a huge network of distributors, publishing was a fantasy.

The Internet has changed all that.

However, there are still barriers to entry. Web publishing, broadcasting and reporting still require tools, and even free tools still come with costs - server maintenance, security, upgrades and so on. Sourcefabric’s decades of expertise in this regard is why so many choose to host their media organisation’s infrastructure with us.

Demand for this supported hosting led us to establish our Pro media suite for radio broadcast, web publishing and book creation. Through an easy web sign-up process, anyone can get professional tools for media without technical expertise. Sourcefabric takes care of installation, upgrades, security and server maintenance, allowing media to think about their content and their audiences. This ease of use is enabling a whole generation of news start-ups to branch out into new territories.

Media organisations are now global brands, and we’re seeing increasing numbers of editors and publishers turning to our web tools to build mobile apps, iPad editions, ebooks and online radio stations that reach new audiences in new ways.

Plus, of course, news is now a social activity. Our award-winning SoundCloud plugins allow organisations like West Africa Democracy Radio to have 80,000 followers (twice as many as France 24 who have a yearly budget of EUR 100M!). Partners like Netgazeti drive as much as 75% of their website traffic via Facebook.

Social media can change society. “The power of technology can be used to overcome the social challenges of our time,” said this year’s Guardian Awards for Digital Innovation.

Sourcefabric’s Airtime won the category Best Use of Technology for Social Change and since then over 600 stations use the technology to inform their communities daily. Perhaps one of them is the next BBC or NPR...

“With Airtime, getting a radio station together in terms of content and broadcast might not be as hard as you think.”

Jamillah Knowles, BBC Radio 5
EMBRACING OPENNESS FOR CHANGE

How can a radio technician in Dakar help a newsreader in London? What connects the BBC with a tiny Mozambican newsroom? Why do professional newswires in Canada share common interests with youth radio in Poland?
Our work links organisations of all sizes and backgrounds worldwide, providing a global hub for news knowledge and exchange.

In 2012 we worked alongside Google, the BBC, Thomson Reuters, the Guardian, Zeit Online, Open Knowledge Foundation, Goethe Institute and many more.

Whether we’re working with the American Centre for Disease Control on Nigerian health radio, helping as technology trainers at US State Department TechCamps, or advising the German government on media development strategy, we’re always looking to connect great people with great ideas.

That’s why we set up #newsbeta, our initiative to bring together journalists and coders to work on new journalism ideas through challenges, training and meet-ups.

We’ve helped to ‘reboot journalism’ at Hacks/Hackers meetups bringing together technologists and reporters in Guatemala, Minsk, Buenos Aires, London, Helsinki and Berlin.

We’ve kick-started West African environmental news hubs, participated in the South Sudanese open movement, and supported transparency and co-operative efforts like Open Oil and Open Source Ecology. Winning the African News Innovation Challenge has allowed us the opportunity to work with a number of other social technology companies like FrontlineSMS and Meedan.

At the Mozilla Festival we teamed up with Knight-Mozilla’s OpenNews initiative and the Broadcasting Board of Governors to set out to reinvent community radio. Alongside UNESCO, Sourcefabric was among the major supporters of World Radio Day and held 10 meetups worldwide.

Sourcefabric is leading an international consortium of open publishing interests too. With partners ranging from Wikipedia to Adobe, building standards for educational and informative publishing is easier and more effective. But our work with major international partners is only part of the story. Every day, from Abkhazia to Zanzibar, unsung Sourcefabric heroes report bugs, make patches and innovate new ideas. The 30,000+ downloads of our software every year are testament to the idea that innovation is often greatest at the margins. The need for independent media in these places can often be greater still and that’s why, for governments and volunteer radio co-ordinators alike, every contribution counts.

Sourcefabric has taken the lead in convening and defining the German data journalism community through Hacks/Hackers Berlin. Their efforts have lead to a thriving community, infusing much-needed discussions about new technologies, ways of storytelling and business models into the German media landscape.

Friedrich Lindenberg, Open Knowledge Foundation

The answer is Sourcefabric.
SOURCEFABRIC’S GLOBAL SCALE

- Azerbaijan (Newscoop, Citizen Desk, hosting) - see page 27
- Australia (Superdesk) - see page 26
- Brazil (Newscoop, Booktype, Airtime, hosting) - see pages 10,11
- Canada (Airtime, Newscoop) - see page 22
- Canada (Airtime, Newscoop) - see page 22
- Ghana (Newscoop) - see page 18
- Georgia (Newscoop, hosting) - see pages 16, 17
- Germany (Newscoop, Live Blog, hosting) - see pages 12, 13, 14
- Ghana (Newscoop) - see page 18
- Mexico (hosting)
- Mozambique (Citizen Desk) - see page 29
- Nigeria (Newscoop, hosting, training) - see page 25
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- Finland (Live Blog, hosting) - see page 28
- Germany (Newscoop, Live Blog, hosting) - see pages 12, 13, 14
- Belarus (hosting)
- Russia (NewSCOOP)
- Ukraine (Airtime, Booktype, hosting) - see pages 15, 31
- Belgium (hosting)
- Australia (Superdesk) - see page 26
- Argentina (Live Blog, Airtime, Newscoop) - see page 32
BLOGGING LIVE FROM 46 COUNTRIES

Fifty reporters from 46 countries got a front-row seat to history on November 6 as they covered election night from the United States for their audiences back home. The journalists, organised by the International Center for Journalism, liveblogged stories from the polls in battleground states using GEN Live Desk, a tool co-developed by Sourcefabric and the Global Editors Network.

In 2013, the tool will be available as a web service for those without server infrastructure, or as an open source plugin for the Superdesk newsroom framework.

“From the beginning, GEN Live Desk was built with journalists at the heart of our activities. We are delighted the beta version of GEN Live Desk will be implemented in the Elections 2012 Visiting Journalists Program during this critical point in live news.”

Bertrand Pecquerie, GEN CEO

International Center for Journalists
http://www.icfj.org

Name
International Center for Journalists

Type
Nonprofit Media Development

Location
Washington DC

Technology
Superdesk

Services provided
training, hosting, support

Benefits
- Cutting-edge technology allowed live, collaborative reporting
- Social media embed allowed citation of online sources
- Mobile-optimisation allowed journalists to report from phones
- Live blog could be embedded on multiple news sites
- Sourcefabric offers remote, on-call technical support
TRANSMISSION
SÃO PAULO

Transmitting around the clock for fourteen weeks at the 30th Bienal São Paulo, on FM at 87.5 MHz, and on multiple sites online, was Mobile Radio BSP. In collaboration with the international radio network Radia they brought the work of currently active European, North American and Australasian radio broadcasters and stations to Brazil, and sought out the work of South American practitioners to celebrate and share.

Their specially created Airtime-powered Bienal studio in São Paulo was the hub of an expanded radio exchange network, with live broadcasts syndicated out to partner stations, simulcasts of incoming transmissions from around the world, archive broadcasts from Brazilian cultural institutions and engagement with local communities.

Mobile Radio BSP
http://mobile-radio.net

"I have been very happy to work with Sourcefabric for the project Mobile Radio BSP. Using Airtime gave us the confidence to not go off air. New functionalities which we could not use so far make it the software of choice for future projects.”

Knut Aufermann,
Mobile Radio

<table>
<thead>
<tr>
<th>Name</th>
<th>Mobile Radio BSP</th>
</tr>
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<tbody>
<tr>
<td>Type</td>
<td>Online and FM radio</td>
</tr>
<tr>
<td>Location</td>
<td>São Paulo, Brazil</td>
</tr>
<tr>
<td>Technology</td>
<td>Airtime</td>
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<tr>
<td>Services provided</td>
<td>technology, hosting, support</td>
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Benefits
- Live and automated broadcast to FM and online
- Back-up stream in event of dead air
- Web streaming from multiple locations
- Station could be controlled from on-site or remotely
- Powerful search allowed access to huge audio archive
Leonardo Attuch decided to bring a new form of journalism to Brazil two years ago with an online publication called Brasil 247. The publication has a small team of under 20 journalists working throughout Brazil, but with over 55 million page views per month it is one of the largest news publications in Brazil today.

Brasil 247 has been working with the open source software, Newscoop, from the very beginning. However, it was not until May 2012 that Leonardo contacted Sourcefabric to discuss using Sourcefabric’s support and design services for the publication. Four months later, the site was live with a completely new design.

“Working with Sourcefabric has been great for so many reasons. Sourcefabric is a company that has a culture similar to ours. We both believe in a more democratic media environment.”

Leonardo Attuch, Founder, Brasil 247

Benefits

- Cutting-edge technology allowed live, collaborative reporting
- Social media embed allowed citation of online sources
- Mobile-optimisation allowed journalists to report from phones
- Live blog could be embedded on multiple news sites
- Sourcefabric offers remote, on-call technical support
When the publishers at Neue Medien Basel, publishers of Tages Woche, wanted to make a native iOS app, their requirements were to match Tages Woche’s desktop and mobile web experience and go beyond it. And because Switzerland has one of the highest percentages of iOS ownership, being in the App Store was a must.

Neue Medien Basel put together a project team that included design by the Lieblinge, Alp Phone for iOS programming, and Sourcefabric to support their work on the backend and building app-specific templates. Because it is a native iOS app, it bypasses Tages Woche’s web interface and connects directly to Newscoop through a new read-write API that had to be developed to the app developers’ requirements. The Tages Woche app also gives registered users access to every print issue - a connection to the iTunes store and the subscription provider dmpro was built for this purpose and allows TagesWoche to receive revenue from digital content.

The team’s hard work paid off; the app went on to win the 2013 Swiss App Awards for best news and reading app, beating competitors Neue Zürcher Zeitung and Blick, who also had apps nominated in the category. It has also been a hit with readers, having been downloaded more than 20,000 times since its release in December 2012.
MAKING MEDIA LOCAL IN BERN

In Switzerland, four national languages and vibrant cultural diversity contribute to a long-standing commitment to media. Yet owing to its small size and its towering neighbours the country is also heavily influenced by outside media. In recent years publications have sprung up, testifying to the growth of independent, local journalism.

Journal B is one such organisation that maintains a mission to broaden the voice of media in Switzerland by offering a local perspective on Bern. Led by design team Apps with love, Journal B’s simple, stylish approach to cultural and political news has won them many admirers. Responsive web design allows the website to look great no matter what device it is viewed on.

“We had an outstanding experience working with Sourcefabric. Customising Newscoop and the overall development effort are a very positive story that we are sharing with news teams and potential clients in Switzerland and abroad.”

Oleg Lavrovsky, Project Manager, Apps With Love

<table>
<thead>
<tr>
<th>Name</th>
<th>Journal B</th>
</tr>
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<tbody>
<tr>
<td>Type</td>
<td>News website</td>
</tr>
<tr>
<td>Location</td>
<td>Bern, Switzerland</td>
</tr>
<tr>
<td>Technology</td>
<td>Newscoop</td>
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<tr>
<td>Services provided</td>
<td>technology, hosting, support</td>
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Benefits
- Responsive web design fits all devices
- Open source allowed custom installation
- Topics and sections allow for easy browsing
- CMS powers community engagement

Journal B
http://www.journal-b.ch
When the publishers of Lucerne’s Zentral+ decided to create a community magazine website, Basel’s Tages Woche was the model they wanted to emulate - so much so that they wanted to use the same community and discussion features Tages Woche uses. And so, putting open source ideals into action, they were able to get their site up and running for a fraction of the time and cost of either building one from scratch or purchasing a license.

The Zentral+ site integrates a number of external information services including a detailed weather feed and Swiss news wires. Zentral+ even shares events and restaurants listings databases with Tages Woche. It has a mobile-optimized website, as well as native Android and iOS apps that make use of Newscoop’s flexible template engine.

Zentral+ has also made a number of community features available, including article ratings and personalizable home pages allowing readers to select news tailored for Zug or Lucerne. The Zentral+ site also makes smart use of e-mailed newsletters; users can easily subscribe to topics and get daily updates by e-mail.

“I really appreciated working with Sourcefabric, especially in the days before launching zentral+. I experienced the Sourcefabric team as very helpful and friendly.”  

Yvonne Anliker, (former)  
Chief Editor zentral+
SELF-PUBLISHING AT UNIVERSITY COLLEGE LONDON

Framed Horizons is no ordinary book. On first glance it looks like an anthology of essays written by graduate students of Nordic Cinema at University College London, published through Norvik Press. However, closer inspection of the process reveals both a vital writing-as-learning experiment, and a deployment of a new open source tool.

17 students were involved in the book, which was written in Sourcefabric’s Booktype. The aim was to create a living anthology, that gave life to archived essays. Remote collaboration gave contributors a very transparent view on the publishing process, leaving the students with published writing and experience in editing a publication.

“I was impressed at how seamless and almost invisible Booktype was in the project. It was very empowering for all involved, it seemed to remove hierarchy and made the whole editing process very transparent.”

Marita Fraser, University College London

Benefits

- Remote and local work allowed rapid development of book
- Messaging tools and in-app chat eased editing process
- Output to HTML, plus print and digital formats
- Designing and layout of book in CSS
- Only five minute training per author required
ENABLING INDEPENDENT MEDIA IN GEORGIA

The Sourcefabric team has worked in Georgia since before the Russia-Georgia War of 2008. We worked with a total of 11 independent news organizations in the 2010-2013 period - the majority of Georgia's independent media - an indicator of the Sourcefabric team's perseverance in building not only websites, but also relationships with the country's journalists and publishers.

Sourcefabric's Georgian clients saw greatly expanded audiences and communities; 6 sites were created where none existed before, and audiences more than doubled for the two largest news organizations - Liberali and Netgazeti. The Georgian projects also contributed significantly to Newscoop's code base, adding features such as geolocation, online payments and improved search. In addition, manuals and localization in Georgian were created.

Media organizations:
- Information Center Kakheti
- Information Center Mtskheta
- Liberali
- Netgazeti
- Batumelebi
- Newscafe.ge
- Kavkasia TV
- Kommersant
- DEKOM
- Business
- TSPress
- Media.ge

Name
Newscafe.ge

Type
News website

Location
Tbilisi, Georgia

Technology
Newscoop

Services provided
training, technology, hosting, support
JOURNALISM STUDENTS LEARN TO GO MULTI-PLATFORM

Newscafe.ge is a multi-platform news website operated by students of Caucasus School of Journalism and Media Management at the Georgian Institute of Public Affairs. Student editors and reporters are producing material for both newscafe.ge and Radio GIPA in a converged newsroom.

Sourcefabric technology is at the heart of the ambitious project which monitored the Georgian elections and is leading the way for news in the region with a socially focused output, local issue remit and bilingual site in Georgian and English.

“Sourcefabric is helping us to create a user-friendly news website that is easy to manage. Simplicity of content management system is very important to us as the website is being managed by student journalists. The Sourcefabric team shares our vision and makes our lives easier by providing fresh ideas.”

Tamila Varshalomidze, Media Manager, newscafe.ge

Name
Newscafe.ge

Type
News website

Location
Tbilisi, Georgia

Technology
Newscoop

Services provided
training, technology, hosting, support

Benefits
- Bilingual website and journalist interface increases access
- Converged workflow includes audio and streams on the site
- Seamless social media integration builds community
- Large format video page design create visual, modern design
- Google Maps and Facebook comments socialise engagement
West Africa Civil Society Initiative is a civil society knowledge-sharing hub and a credible centre of learning with international recognition and accreditation. Their online resource centre caters for the capacity development needs of all types of organisations in West Africa.

With Sourcefabric, they built a portal that not only allows them to post their latest news and events, but also provide a vital directory containing a searchable, tagged Experts Database, a Regional Civil Society contacts archive and a resource centre featuring policy papers.

<table>
<thead>
<tr>
<th>Name</th>
<th>West Africa Civil Society Initiative</th>
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<tbody>
<tr>
<td>Type</td>
<td>Online resource portal</td>
</tr>
<tr>
<td>Location</td>
<td>Accra, Ghana</td>
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<tr>
<td>Technology</td>
<td>Newscoop</td>
</tr>
<tr>
<td>Services provided</td>
<td>training, technology, hosting, support</td>
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**Benefits**

- Newscoop’s storage allows for quick, easy, tagged archive
- Bilingual website crucial for large geographical region
- Open source allowed for rapid development and changes
- Seamless social media integration builds community
- Large format video page design creates visual, modern design

“We are particularly excited about the interactive nature of this website and the information that it provides. The website encourages active engagement from all development stakeholders in West Africa, Africa and other parts of the world.”

*Nana Afadzxinu, Executive Director, WACSI*
Airtime’s community has grown steadily. To get to know our community better, Sourcefabric has been present at various events to broadcast, present or discuss radio software.

At the Codemotion Berlin developer conference, Sourcefabric shared live audio from panels, got interviews with many attendees and even turned some of them into DJs. Codemotion Berlin is an innovative tech event engaging developers and designers. It is geared towards all languages and technologies through presentations and conversations about mobile, web, Makers, startup ideas, game development and creative coding.

Another important event was Radio Hack Day at Supermarkt in Berlin, which brought together veterans of radio as well as new technologies for radio and broadcasting, such as NTS Radio and Resonance FM, who had been using, but also hacking Airtime to better suit their stations and gave helpful feedback.

### Benefits
- Instant radio broadcast using smartphone applications
- Live interviews
- Presentations available through online stations
- Recording and archiving live events
Zeit Online used Live Blog, a web app based on our Superdesk Technology, to cover the final of this year’s FIFA Women’s Euro Cup.

The live blog was the lead article on their front page, and it allowed Zeit Online’s sports desk to cover the game in real time with several reporters in different locations. Zeit Online was impressed with their first test run using Live Blog in a production environment and are looking to deepen their relationship with Sourcefabric. One of the findings of this trial is that Sourcefabric’s tools are perfectly suitable for use in large newsrooms and on high-traffic websites. Sourcefabric will continue working with media organisations such as Zeit Online to support their journalism and to improve our open source software.
KEEPING NEWS INDEPENDENT IN TURKEY

The daily newspaper Taraf is one of the few truly alternative media organizations in Turkey without strong connections to politics, business or the military.

Taraf has made outstanding contributions to journalism in Turkey such as publishing materials from WikiLeaks, opening the issue of the Kurds and genocide in its pages. Sourcefabric worked with Taraf to completely revamp their website, adding a new paywall system using Paypal to the Newscoop CMS. In addition to offering support and consultation through these new features, Taraf has pushed Newscoop’s boundaries with a ‘liquid design,’ which enables editors to quickly and easily change its page layouts according to a story’s importance.

Taraf
http://www.taraf.com.tr/

**Benefits**
- Easy news updating
- Automatic payment handling
- Rapid implementation and support
- On-site training for staff and management
MULTI-MEDIA HUB IN TORONTO

The Scope at Ryerson is reestablishing the love of radio in Toronto and on campus at Ryerson University.

The Scope is currently running a pilot audio stream while training volunteers and building a website. The students are getting first-hand experience at more than running a station, they are fully involved in building an online identity and introducing items like a compliant, online playlist program that meets regulatory requirements. They plan to take full advantage of the latest Airtime features such as its waveform editor. The Scope is well on its way to creating a new cultural and media hub in the city with new audio programmes popping up on the station constantly.

"We have been so pleased with the attentive service we receive at Sourcefabric: any time we have questions, we get an answer quickly from someone who cares. I also love the intuitive scheduler- it makes live events easy, and the new wave-form option is sure to be a hit with our hosts and DJs!"

Jacky Tunitra, Station Manager, Scope at Ryerson

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**Name**
Scope at Ryerson

**Type**
Radio station and website

**Location**
Toronto, Canada

**Technology**
Newscoop, Airtime

**Services provided**
consultation, support and design, cross-software solutions with Airtime and Newscoop

**Benefits**

- Intuitive web design and radio integration
- Fluid
- Open and innovative design
- Progressive
- Adaptable to the latest trends in radio production
The relaunch of kobinet-nachrichten.org marked Sourcefabric's first successful project focused on the issue of online accessibility. From the very clear, easy to read and contrast-rich design to W3C validated HTML/CSS, the Kabinet relaunch showcases the ability to run a website with Newscoop while fulfilling all the requirements of the Web Content Accessibility Guidelines. Newscoop themes are responsively designed. This feature offered the Kabinet team a big advantage as their audience often uses tablets and mobile phones for their built-in voice functions. Being one of Germany’s biggest news site for and about people with physical and mental disabilities, Kabinet was the perfect partner to team up with and bring the issue of accessibility to Newscoop. The Sourcefabric team was better able to understand these issues through extensive testing with members from Kabinet’s editorial board and a comprehensive workshop we organized. Various users with different disabilities also helped Sourcefabric gain an insight into specific needs and tools used to create an accessible experience for every Kabinet reader.

“We chose Newscoop because it had all our required features, and many more, already built-in. It offers all the advantages of open source, while at the same time being carefully coded, and also allows us to easily publish in accordance with the WCAG 2 standards.”

Hubertus Thomasius, Head of IT, Kabinet-Nachrichten

Name
Kobinet-nachrichten

Type
Website

Location
Germany

Technology
Newscoop

Services provided
support, design, implementation, hosting

Benefits
- Accessible design
- Consultation
- Hands on team management
- W3C standards implemented

http://www.kobinet-nachrichten.org/
Yemen’s Women Power came from the idea to make the voice of Yemeni women heard in the decision making process in Yemen and through the transformation of the country to democracy.

The project aims to increase the visibility of existing women leaders in Yemen and resulted from the low participation of women in decision making processes, mostly due to the systematic exclusion of women. The website helps providing a reliable and relevant electronic database of existing women leaders in Yemen. It is freely accessible in both Arabic and English and gives Yemeni women leaders visibility.

“Working with Sourcefabric was such a good experience. They provided prompt feedback, good communication, professionalism and cooperation in the designing process.”

Nadia Al Sakkaf, Yemen21Forum Director, Yemen’s Women Power

<table>
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<tr>
<th>Benefits</th>
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<tbody>
<tr>
<td>• Design and implementation of women’s leader database and online portal</td>
</tr>
<tr>
<td>• Language switch from left to right and right to left in English and Arabic</td>
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</tbody>
</table>

**Name**
Yemen’s Women Power

**Type**
Website and online database

**Location**
Yemen

**Technology**
Newscoop

**Services provided**
Support, hosting, implementation, design, left to right language switch
The situation faced by journalists in Sudan is a difficult one; despite having their license revoked by the Sudanese government, the journalists at Al Taghyeer decided to push forward with an online-only outlet published from abroad as a way of working around Sudan’s press restrictions. The site is written entirely in Arabic, and was developed in accordance with stylistic and journalistic standards in North Africa, with an emphasis on a text-heavy design. However, a structural clarity was maintained for overall readability and a contemporary edge over peers and competitors. As it turned out, writing, editing and publishing articles with Arabic characters was just as easy and straightforward with Newscoop as it is with western letters. Newscoop also provides the possibility to switch between Arabic and Western characters while writing articles.

“Newscoop is very helpful for Al Taghyeer because it fully works in Arabic language and because it’s easy to use”

Ms. Rasha Awad, Editor in Chief, Al Taghyeer

Name
Al Taghyeer

Type
Website

Location
Sudan

Technology
Newscoop

Services provided
on site training, journalist workshops, support, hosting, implementation, design

Al Taghyeer
http://www.altaghyeer.info/
AAP: AUSTRALIAN ASSOCIATED PRESS

AAP has been a pivotal player in the news and media business in Australia for over 75 years. The news agency creates and distributes content, using a reliable but outdated system. The AAP editorial working group analyzed the needs, evaluated every system that is available out there, including multi-million euro custom solutions by their peers such as Agence France Press, and finally decided to settle for building their agency’s next-generation editorial system together with Sourcefabric. The key factor was the near-perfect congruence between the working group’s conclusions and the Superdesk concepts.

AAP understands Superdesk is still in development, but find the concept meets almost all their needs, from the editorial and technical points of view. Sourcefabric’s visit to AAP’s headquarters in Sydney confirmed the congruence of our outlooks. By replacing CyberNews, Superdesk will have to integrate with several other applications that currently complement the legacy system. We are currently exchanging documents around the project requirements, getting us closer to an agreement on partnership.

“Let me say how pleased I was to see the impact your visit to AAP had on all employees privileged enough to attend the meetings. There is quite a buzz among the newsroom this week.”

Brook Thomas, Strategic Initiatives Manager from AAP

Name
Australian Associated Press

Type
News agency

Location
Australia

Technology
Superdesk

Services provided
consultation, software development, implementation, training

Benefits
- Rapid
- Agile development
- Open source solutions
- Interoperability with proprietary software
- Competitive pricing
INDEPENDENT NEWS IN AZERBAIJAN

With its strategic location in the South Caucasus and its plentiful petroleum and gas reserves, Azerbaijan plays an important role in geopolitics. But the former Soviet republic also is one of the most repressive regimes in the world as far as human rights are concerned. The Azerbaijan government’s active and systematic repression of free speech has made it one of the most difficult countries in the world to be a journalist; according to Human Rights Watch’s Press Freedom Index for 2011-2012, Azerbaijan ranked 162nd out of 179 countries worldwide.

In Fall 2013, Sourcefabric will begin a project funded by the European Union to provide technical support, training and digital infrastructure to selected independent media organizations in Azerbaijan. Because of the sensitive nature of the project, we will rely heavily on experience and expertise we’ve gained working in other repressive regimes such as Belarus, and will take appropriate measures to protect both our team members and our clients in the country.

**Name**
Independent Online News in Azerbaijan

**Type**
30 online news organisations

**Location**
Azerbaijan

**Technology**
Newscoop

**Services provided**
workshops, implementations, consulting, design, support, hosting

**Benefits**
- Promoting independent media in the South Caucasus
- Delivering training resources on digital media strategies
- Raising human rights awareness through news
LIVE BLOG SYNDICATION IN FINLAND

Finland’s leading news and picture agency STT-Lehtikuva, in business since 1887, was searching for the right solution to start covering events live, online and offer a resale version that generated content to their customers. Sourcefabric presented a successful solution, based on a network model with a central instance managed by STT. Each customer receives their own unique Live Blog instance that is able to feed in various content from the events STT covers. Customers can also perform editorial tasks before publishing the content on their own live-blogs and cover unique events themselves.

STT started using the Live Blog platform as a trial when covering the final matches of the Ice Hockey World Championship in the second-half of May. Since, STT have been highly satisfied with their experience as a Sourcefabric customer and have not only used the software but given valuable feedback on how it can be improved and developed.

“This is an exciting day which I believe will be a success. I must say I am very impressed with the Live Blog tool after testing it. You guys sure know what you’re doing, great job really!”

Pihla Lehmsjoki, Head of Media Services at STT-Lehtikuva

Benefits

- Competitive pricing
- Syndication of live blogs to other networked sites,
- Feedback and customisation of open source tools
CITIZEN DESK: POWERING INCLUSION IN MOZAMBIQUE

Citizen Desk was first launched and tested by @Verdade, a high quality free newspaper in Maputo, Mozambique. @Verdade has the largest estimated readership in Mozambique and a strong social media presence to engage online readers. With Citizen Desk, citizen journalism can be incorporated into online or print workflows.

As a hybrid newsroom with a very small editorial team, Citizen Desk is helping @Verdade to collect reports from different electoral polling stations and to work in partnership with local civic networks and election observers to build a web of reliable, verifiable information about how the voter registration process and Mozambique’s elections are working. And while Citizen Desk was built with Mozambique’s elections in mind, the system is already being used to cover other important breaking news, such as a medical workers’ strike and a crime spree targeting public transportation.

“From the very beginning we knew the technology would help us not only do a better printed edition but also reach people and engage them more.”

Adérito Caldeira, Editor, @Verdade

Benefits

- Reliable citizen verification
- Real-time updating
- Monitors reports from a variety of networks
- Enhances editorial decision-making
PRINT-ON-DEMAND REVOLUTIONIZES THE WORLD OF BOOKS

Booktype is moving into the publishing chain, allowing and Books on Demand’s clients can write digital books online and publish them into all international stores with one click of a button. Books on Demand chose to work with Sourcefabric after we had a number of meetings and a workshop outlining the development of the integration. It soon became clear that Books on Demand and Sourcefabric think alike when it comes to the future of publishing. Additionally, Booktype came first in a comparison chart that BoD laid out, selecting the number one and future proof online publishing environment. Stage one of the work focuses on electronic book publishing, and the plan is to integrate the print-ready PDF exporting that Booktype is capable of in the near future.

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<tr>
<td>Type</td>
<td>Print on demand and self-publishing service</td>
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<td>Technology</td>
<td>Booktype</td>
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<td>Services provided</td>
<td>support, hosting, design, management, consultation</td>
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- Streamlined digital publishing
- Innovative response to self published authors
- One click digital print solutions
- Step-by-step implementations
This year Glastonbury Festival went live with Airtime radio.

The annual festival of Contemporary Performing Arts takes place in Pilton, Somerset, England. What started in the 1970s with a hippie ethic and aesthetic today attracts over 150,000 people and hosts some of the world’s leading performers. Glastonbury and Worthy FM used Airtime to live relay radio on-site to their studio and create an internet stream during the course of the event. The first year of Glastonbury radio went off without a hitch and plans are in the process to do it all over again next year!
The Hacks/Hackers organization brings together journalists (“hacks”) with technologists (“hackers”). The idea has taken off - Hacks/Hackers is now active in more than 50 cities worldwide; Sourcefabric has taken part in numerous Hacks/Hackers events in many cities, and we’re one of the driving forces behind Hacks/Hackers Berlin. Buenos Aires, Argentina, has the largest chapter, and their “Media Party” event far outstripped organizers’ expectations - they thought 200 people would attend the first Media Party, but 900 people showed up for their three-day meeting combining a hackathon, workshops and keynote presentations.

Sourcefabric has worked with the Hacks/Hackers Buenos Aires organizations from their beginning, and we’ve provided Newscoop-powered websites for both last year’s and this year’s Media Party. This year the Media Party is also making use of Live Blog both for as-it-happens coverage, but also as a way of aggregating the large amount of material created by participants on social media.

“What I like from Sourcefabric is that their technology is flexible, stable, free and open source. They think about journalism as I usually think and they have solutions to our problems in a very easy way. The Sourcefabric portfolio should be an standard for media innovation. They never stop being innovative.”

Mariano Blejman
Organizer, Hacks/Hackers Buenos Aires Media Party

**Benefits**

- Professional web presence
- Live coverage
- Aggregation of social media

**Name**
Hacks/Hackers Buenos Aires Media Party

**Type**
Journalism and technology group

**Location**
Buenos Aires, Argentina

**Technology**
Newscoop, Live Blog

**Services provided**
support, hosting, design, consultation
Sourcefabric is a not-for-profit organisation working throughout the world to support independent media organisations. Sourcefabric is established as a Czech non-profit organisation with its headquarters in Prague and branches in Berlin and Toronto.

It started life as CAMP in 1998, the new-media arm of the Media Development Loan Fund. In 2010 it launched as a wholly autonomous organisation securing private funding that propelled Sourcefabric into the ranks of one of the largest European open source projects for news and media.

contact@sourcefabric.org
sourcefabric.org
sourcefabric.com
twitter.com/Sourcefabric
facebook.com/Sourcefabric