AN AWARD WINNING VENTURE

See our yearly review on page 11 for more details.
Quality, independent journalism has never been more important. 2011 was the year of both the revolution and the protester. Grassroots changemakers overshadowed and overthrew governments and social networks gave a voice to protesters and communities, individuals and institutions. 2011 was the year in which everyone stopped being consumers of media and became part of the media.

“We believe in quality, independent journalism and provide open-source software and support to produce it,” says the mission statement on the Sourcefabric website. It guided us ably through 2011 and our role in 2012 will be to continue to help bring excellence, connectivity and sustainability to media organisations regardless of size, location or resources.

By using open source software, Sourcefabric reduces the barrier of entry to anyone who wants to create and sustain a media organisation. From Canadian radio networks and innovative Swiss print newspapers, to Nigerian bloggers and South African educational institutions, Sourcefabric’s software is now powering countless independent media and publishing organisations across the globe. Training, documentation, conferences, workshops and a range of professional support packages helps those who have got on their feet to stay there.

Our work, however, is just beginning. Following the successful launches of Newscoop and Airtime in 2011, we launched Booktype, a solution for independent publishers in February 2012 and before the year is out we will launch Superdesk, a newsroom tool completely without precedent in the open source world.

Having been awarded the Guardian Award for Digital Innovation and the Knight-Batten Award for Innovations in Journalism in the past 12 months, Sourcefabric’s goal for 2012 is to become the world’s leading provider of open source software for media. If 2011 was the year everyone became part of the media, 2012 will be the year that anyone can become a media organisation. Sourcefabric will be there to provide the software and expertise to power them.

Sava Tatić
Managing Director, Sourcefabric o.p.s.
THE TIMES ARE CHANGING

Yemen Times is the country’s first and most widely-read independent English-language newspaper. With reporters on the ground in Sana’a, Taiz, Aden and Hodeida, yementimes.com was vital in reporting on the political situation in the May 2011 leadership crisis in Yemen. That was until they experienced severe technical difficulties that threatened the newspaper’s online existence.

Since Editor-in-Chief Nadia al-Sakkaf approached Sourcefabric in 2011, the two organisations have been working together to build a totally new media platform. They use Newscoop to improve interdepartmental communication via the web and to improve security and stability for their content platform. With Sourcefabric, they are working to restore and import their ‘lost’ news archive, and make Yemen Times content more visible on the web.

“Being online is not just having a functional website, it is also about traffic and how many people read your news. This new website is like a rescue boat. Now we are at last visible, and can recover our old database.”

Nadia al-Sakkaf, Editor-in-Chief, Yemen Times

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<thead>
<tr>
<th>Name</th>
<th>Yemen Times</th>
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<tr>
<td>Type</td>
<td>News Organisation</td>
</tr>
<tr>
<td>Location</td>
<td>Sana’a, Yemen</td>
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<tr>
<td>Software</td>
<td>Newscoop</td>
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<tr>
<td>Services provided</td>
<td>training, development, design, hosting, support</td>
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**Benefits**

- Secure and stable CMS protects content from data loss
- New digital workflow improves editorial communication
- Enhanced SEO allows content to appear top of Google searches
- Oldest news database in Yemen can be imported and published
- Sourcefabric offers remote, on-call technical support
RADIO STATIONS WITHOUT BORDERS

Distributing French and English radio content to over 30 partners in eight West African countries, WADR is a unique proposition, not just in Africa, but globally. Their open source digital workflow saw them become one of the most followed news organisations in the world using SoundCloud and pick up a prestigious Knight-Batten Award for Innovations in Journalism.

WADR’s platform is flexible, scalable and merges analogue broadcast with digital journalism - all at a fraction of the cost of a proprietary system. The station is free to increase the number of contributors, share the software or build improvements that benefit other users, meaning their listener community can grow alongside their content-gathering community. It’s a model that others are soon sure to follow, one that can start to influence real change.

"We can talk about spurring on citizen journalism with these kind of technologies. The media in West Africa has now evolved to the level where it is being seen as a true partner in changes that will bring about open and democratic societies.”

Peter Kahler, Station Manager, WADR

Name
West Africa Democracy Radio

Type
Radio network

Location
Dakar, Senegal. Distributes content to 30 partner stations in West Africa.

Software
Airtime, Newscoop, SoundCloud, Facebook, Twitter

Services provided
consultancy, strategy, migration, development, support

Benefits
- Broadcast online, on air, on digital and via satellite
- New website hosts live streams and audio archive
- Integrated social media networks reach diaspora
- Flexible, time-saving newsroom tools and workflow
- Vibrant community engagement via web and FM

West Africa Democracy Radio
wadr.org
TagesWoche is a Swiss newspaper that launched in 2011 aiming to bring together print and online content in the interests of transparency, media freedom and a Basel community still shocked by the sale of its city’s paper to unwanted investors.

Based in Basel with a nationwide distribution, TagesWoche’s editorial team produce daily news and commentary on their website. Every Friday, TagesWoche’s print issue comes out nationwide with additional background information and in-depth analysis. Sourcefabric built a digital newsroom from the ground-up, integrating print workflows and a unique set of community tools.

“The things that I liked most working with Sourcefabric were the easy-going co-operation during the design process, the efficiency of their problem-solving and their openness towards unconventional ideas from the editorial team.”

Remo Leupin, Chief Co-Editor, TagesWoche

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<tr>
<th>Name</th>
<th>TagesWoche</th>
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<tr>
<td>Type</td>
<td>Print and Online Newspaper</td>
</tr>
<tr>
<td>Location</td>
<td>Basel, Switzerland</td>
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<tr>
<td>Software</td>
<td>Superdesk, Newscoop, InDesign</td>
</tr>
<tr>
<td>Services provided</td>
<td>consultancy, strategy, migration, development, hosting, support</td>
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Benefits

- Local news with an international reach
- Accessible in print, online and via mobile
- Complete integration of print and online
- Flexible, time-saving newsroom tools and workflow
- New, sustainable revenue models
NationTalk is Canada’s only native newswire service and they use Airtime to distribute audio. With thousands of media contacts and over 8,000 subscribers to its Morning Brief, NationTalk provides unparalleled access to Aboriginal communities, businesses, professionals, government and decision makers across Canada.

Sourcefabric were involved at every stage of NationTalk’s Airtime implementation, but it was ease-of-use that sealed the deal. Sourcefabric’s documentation and Airtime’s intuitive UI allowed NationTalk to get up and running with an automated news service quickly. News reports are prepared in advance, recorded and then uploaded to the Airtime calendar, which plays them out at regular intervals for people to tune in instantly via the web, mobile or later via SoundCloud.

“With the Airtime platform we were able to train staff in minutes in comparison to other services. We decided to continue with Airtime for that reason with our all talk radio programming.”

Don Barraclough, President, NationTalk

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<th>Name</th>
<th>NationTalk</th>
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<tr>
<td>Type</td>
<td>National newswire</td>
</tr>
<tr>
<td>Location</td>
<td>Canada</td>
</tr>
<tr>
<td>Software</td>
<td>Airtime, Soundcloud, Facebook</td>
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<tr>
<td>Services provided</td>
<td>training, installation, hosting, support</td>
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Benefits

- Scheduling audio quick and effortless
- Fully integrated broadcast workflow
- Reliable playout backed up by technical support
- Social media network integration
- Easy to train staff and save costs
In 2002 the Free High School Science Texts (FHSST) project was launched. It took 10 years to collaboratively produce their first set of openly licensed Mathematics and Science textbooks. In 2010 the South African Education Department contacted Siyavula and consequently printed 2.5 million books for Grade 10, 11 and 12 Mathematics and Science students. Siyavula are now using Booktype to enable community contribution, improvement and publishing of these textbooks.

Siyavula are quietly revolutionizing educational resources. They use the platform as a community hub for over 1000 teachers across South Africa to not only share class notes with each other, but to collaboratively write textbooks. In 2012 Siyavula will integrate Booktype with Mozilla Badges to award teachers with badges for their sharing and community activities. The Siyavula team will simultaneously output these free textbooks to web, document files, and printed books using Booktype as the design and rendering environment.

“There is a demonstrated need for Booktype, a software that resolves challenging issues in collaborative knowledge production resulting in high quality print and ebooks. Booktype is an important new approach in knowledge production and dissemination.”

Erik Möller, Deputy Director, Wikimedia Foundation

Benefits

- Collaborative development benefits both parties
- Fully integrated authoring and annotation workflow
- Opens up learning process for teachers and students
- Ability to reuse content saves valuable resources
- Develops a community around technology and education
MAKING WAVES IN LONDON

In 2010, Resonance FM and Sourcefabric began brainstorming ideas for a ‘perfect’ open source radio automation software. Two years on, not only have Resonance FM migrated to Sourcefabric’s Airtime for all their automated playout, but the two organisations continue to work on new features. The partnership was rewarded when Airtime won Best Technology For Social Change at the Guardian Digital Innovation Awards in March 2012.

Run by volunteers, Resonance FM was set up by London Musicians’ Collective in 2002 to provide an alternative to mainstream UK radio. It provides access radio for the capital’s diverse arts community and broadcasts across London via FM and online to over 1.5 million people a year.

“Normally Airtime runs all our automated programming, but for the Christmas period Airtime even ran the station 24 hours a day for three weeks. It went without a hitch, solid as a rock.”

Chris Weaver, Production Manager, Resonance FM

Name
Resonance FM

Type
Radio Station

Location
London, UK

Software
Airtime

Services provided
development, support, media partnership

Benefits
- Allows volunteers to control the station easily
- Decentralised workflow and remote web access to schedule
- ‘Watch’ archive makes adding new content easy
- Web stream reaches new audiences
- Media partnership gains awards and recommendations

Resonance FM
resonancefm.com
PUBLISHING ENVIRONMENTAL ISSUES

The first site in the world to launch using Newscoop 4, ecojournalism.org is a radical new approach to online news media in West Africa that has gained plaudits and admiration from environmentalists and journalists alike. It features dispatches on society, economics and politics, all from an environmental standpoint.

Established during a 5 day workshop in Lagos, ecojournalism.org takes the form of a virtual digital newsroom, with contributions posted daily from all across Nigeria. Site design, structure and content were all conceived during training sessions in which a beta version of Newscoop 4 was tested to the limits, ensuring the software was ready for its global release in April 2012.

“Vitally important eco-journalism in Nigeria has not yet taken full advantage of the power of online media. ecojournalism.org will radically transform the way Nigerian journalists research, publish news and gain global impact for their work.”

Tunde Akingbade, Journalist, Nigeria.

Benefits

- Clean, modern design showcases content
- Training sessions dealt with web publishing
- Remote technical support saves costs
- Newscoop allows access from any web browser, anywhere
- Open source development meant journalists could contribute
PRINT ON DEMAND

YouCanPrint.it’s ambition is clear: to be Italy’s first Print On Demand service able to offer authors the possibility to write, publish and distribute books on one platform. Already catering for more than 600 individual authors as distribution and print partner, they approached Sourcefabric to collaborate on integrating Booktype to improve their writers’ experience and take publishing to the next level.

YouCanPrint.it approached Sourcefabric on the day Booktype was launched. Several phases aimed to fully integrate Booktype into their sophisticated workflow. Phase one involved adaptation of the user interface to match their corporate brand, the creation of bespoke off-the-shelf templates and a publishing wizard, plus seamless social media integration for users. Further work in 2012 will see even more improvements for authors and greater integration with existing publishing workflows.

“Allen Gunn, Executive Director, Aspiration

“Booktype is the present and future of collaborative publishing, and we could not live without it in the work we do. It bakes the values of the open web and the passion of the free knowledge movement into a platform that aggregates knowledge while catalyzing communities.”

Name
YouCanPrint.it

Type
Self-publishing platform

Location
Italy

Software
Booktype

Services provided
consultancy, strategy, development, integration, design

Benefits

- Improved product for clients and users
- Fully integrated publishing workflow
- Consistent design enhances professionalism
- Social media tools allows for communication and marketing
- 3rd-party economy allows community to monetize content
With only 6 full-time staff, Netgazeti regularly punch above their weight as one of the most respected news outlets in Georgia. Alongside TSPress and Mtskheta-Mtianeti Information Centre, they are one of 11 news organisations Sourcefabric has been working with in the region to provide an open source backbone to a vital, expanding and much needed independent media scene.

Thanks to a sustained emphasis on investigative journalism, a 24-hour publishing cycle and an embracing of social media, Netgazeti’s news spreads fast. Netgazeti is a news and analysis website based in Tbilisi, Georgia and Sourcefabric provided consulting, design, implementation and hosting, as well as ongoing technical support.

“In addition to excellent consulting, Sourcefabric provides many different services including secure, cost-effective hosting. They really understood how important high quality journalism is.”

*Nestan Tsetskhladze, Editor-in-Chief, Netgazeti*
A YEAR IN THE LIFE OF SOURCEFABRIC

It’s been a busy 12 months. Let’s roll back the clock and see what happened.

May 2011
Sourcefabric is shortlisted for the Digital 5 Radio Innovation Award 2011, while Airtime 1.8.1 and Newscoop 3.5.3 are released for radio stations and newspapers. Newscoop 3 Cookbook published to help developers.

June 2011
Airtime 1.8.2 released and partnership with Resonance FM announced. IREX Georgia G-MEDIA grant awarded to Sourcefabric and we launch our multilingual site in Spanish, Greek and Russian.

July 2011
Sourcefabric and WADR win Knight-Batten Award for Innovations in Journalism. Latin America Sourcefabric community meet-ups held and Mediafabric and Sourcecamp dates announced.

August 2011
In collaboration with community radios, Airtime 1.9 is released. Sourcefabric meets Richard Stallman, founder of GNU Project and Free Software Foundation. Newscoop international Theme Contest winners announced.

September 2011
In Switzerland, the TagesWoche project is announced while Airtime is nominated as a Packt Open Source Multimedia Software Award 2011 finalist and Airtime 1.9.4 is released with new features.

October 2011
Sourcefabric presents at Mobility Shifts in New York and Deutsche Welle’s FoME in Bonn. Sourcecamp, our annual team meeting, takes place in Prague with the inaugural Mediafabric conference, which brings together media experts and journalists.

November 2011
Superdesk, our open source newsroom tool, announced as TagesWoche goes online and Sourcefabric is nominated for an Ashoka Google Changemakers Award. Our new community forums go live with a new design.

December 2011
Airtime Pro goes live with a hosting service for independent radio stations and www.sourcefabric.com launched to showcase professional services. Floss Manuals announces partnership with Sourcefabric to maintain and develop code.

January 2012
Airtime 2.0 launched to global critical acclaim, Artist of the Year Contest launched to promote Airtime and Sourcefabric Russia goes live with Twitter and Facebook pages.

February 2012

March 2012

April 2012
Newscoop 4 launched at International Journalism Conference, Perugia and Newscoop Pro launches with professional services for media. Airtime 2.0.3 released with security enhancements.
**SOURCEFABRIC BY NUMBERS**

- **2** websites
- **2** Pro solutions
- **3** branches in Prague, Berlin and Toronto
- **4** open source products
- **12** countries in which Sourcefabric team is based
- **13** software manuals
- **14** languages spoken in the team
- **46** staff
- **145** countries from which Newscoop has been downloaded
- **155%** increase in unique visitors to our website in the last year
- **1,719** members of our forum
- **4,000** users of booki.cc powered by Booktype
- **15,000** Airtime downloads in 169 countries
- **20,000** views of the Booktype video
- **673,364** lines of code in Airtime
- **1,000,000** sourcefabric.org hits in the past year
- **$13,349,315** valuation of Newscoop code by Ohloh
- **65 million** page views per month of biggest Newscoop users Brasil 247
- **1 organisation** Sourcefabric

**1150 followers on Twitter**
Sourcefabric is a not-for-profit organisation working throughout the world to support independent media organisations. Sourcefabric is established as a Czech non-profit organisation with its headquarters in Prague and branches in Berlin and Toronto.

It started life as CAMP in 1998, the new-media arm of the Media Development Loan Fund. In 2010 it launched as a wholly autonomous organisation securing private funding that propelled Sourcefabric into the ranks of one of the largest European open source projects for news and media.

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THANK YOU!