

# Publish your digital success story with Superdesk Publisher

Manage all of your editorial assets and publish multimedia content through a variety of channels, all from one dashboard, with Superdesk Publisher.

- Set it up in minutes; nothing to install or configure
- Collaborate with team members
- Build content easily with drag-and-drop functionality
- Enrich your stories with videos and image galleries
- Include social media snippets
- Monetise your coverage
- Gain insight into your audience

## **Benefits**

# API-based design

Plug Superdesk Publisher into any newsroom software. It's a native extension of Superdesk and integrates easily with custom site management tools, too.

#### Third-party platform support

Distribute your content easily, with built-in integration for publishing Facebook Instant Articles and Google's Accelerated Mobile Pages (AMP).

## Website design made simple

Superdesk Publisher gives editors creative control of their web properties with live site management on the front end, without any need for developers to get involved.

# **Integrated widget support**

Flexible content layouts let editors add or remove functionality to a page on the fly, either by adding widgets from an available library or by creating new ones.

Superdesk Publisher was made for the multi-tenancy, multi-channel publishing needs of today's digital newsrooms. It is designed to work

natively with the open-source PHP content management services that are popular with news organisations today. Superdesk Publisher allows for rapid prototyping and experimentation in the newsroom, as new website and digital layouts can be created independently of back-end systems.

The Superdesk Publisher code is open source, and can be reviewed on GitHub: https://github.com/superdesk/web-publisher

Ready to see Superdesk Publisher in action? Contact us to request a demo today.

Prague Sourcefabric z.ú. Salvatorská 10, 110 00 Praha 1, Czech Republic Berlin Sourcefabric GmbH

Prinzessinnenstr. 20, Aufgang A, 10969 Berlin, Germany









